

Bruce, a lifelong resident of White Sulphur Springs, assumed the job of mayor when the city was still recovering from the catastrophic flooding in 2016. Bruce, alongside an incredible council and staff, helped lead recovery efforts through a collaborative effort between government, philanthropists, and business leaders. This collaborative approach led to the completion of Hope Village, a housing community built for residents affected by the flooding. His term also included improvements to city parks, the renovation of the long-missed city pool and fitness center, and more business-friendly zoning laws. This period also saw the revitalization of the downtown, which includes new shops, restaurants, and a one-of-a-kind boutique hotel. The Family Activity Center is a project Bruce has enthusiastically supported since its inception and he is excited to see it come to fruition for the sake of the town he committed much of his time and energy to. In addition to serving as Mayor, Bruce previously served as a member of White Sulphur Springs City

Council, as well as the President of the Greenbrier County Board of Education. He was a long-time owner of Bowling's Hardware, a nearly 100-year family business in town. He held various coaching roles for his daughters' sports teams over the years and has remained committed to improving the quality of life in White Sulphur for decades.